

**FOR IMMEDIATE RELEASE**

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**WALLABOUT WINTER WONDERLAND:  
BROOKLYN NAVY YARD HOSTS ONE OF NYC'S LARGEST POP-  
UP HOLIDAY MARKETS**

*More than 200 Yard-based businesses, hyperlocal vendors and community partners will offer handmade and eclectic one-of-a-kind gifts*

**BROOKLYN, NY (November 9, 2023)** – This year, the Brooklyn Navy Yard's sixth annual holiday market, Wallabout Wonderland will be one of the largest pop-up markets in the City. Located in a 100,000 square-foot building that will host more than 200 vendors, the event will spotlight a wide array of locally made products, from home goods to clothing and accessories, art, and wellness products, there is something for everyone. The holiday market will take place on **December 2 and 3 from 12:00pm - 5:00pm in Building 293** at Assembly Road and Gee Avenue. Visitors must use the Clymer Street Gate to enter.

**Images and b-roll available from the 2022 holiday market can be downloaded [here](#). Please credit BNYDC.**

"We are proud to empower our unique Yard-based businesses and bring together a community of vendors," **said Lindsay Greene, President and CEO of the Brooklyn Navy Yard Development Corporation.** "We look forward to welcoming New Yorkers and visitors from across the globe to the sixth annual Wallabout Wonderland Holiday Market, where they will have an opportunity to learn more about what happens behind the scenes at the Yard and participate in festive, family-friendly activities, while supporting small businesses at the largest pop-up holiday market in Brooklyn."

Returning this year is the Yard's partnership with The Lay Out, a Brooklyn-based community organization, whose "BuyBLK. ByBLK." marketplace initiative has curated 75 small Black-owned brands for this year's holiday market. The market will include perennial favorites such as BrklynBarSoap, while also welcoming new brands such as Adanne, From The Arxhive's and Deandra Craigman's, whose beautiful candles can be customized with engraving on site. Additionally, The Lay Out is bringing a gift-wrapping and shipping center, directly within Wallabout Wonderland, in partnership with Clinton Hill Sandbox, that allows attendees to shop local and easily get gifts shipped out to loved ones around the world. Square, part of Block Inc, will be supporting the market to help bring it to life, furthering their commitment to supporting and enabling small businesses, while also providing additional support through hardware for select brands.

The holiday market will feature a Family Corner, with fun and free activities for families with kids of all ages, such as cookie decorating, holiday card making, Lego building, and a balloon house. Jewelry customizations, live music, and peppermint scrub hand massages will also be available for marketgoers to enjoy. Guests can relax and unwind in the lounge while sipping on hot-coco and special holiday drinks from Kings County Distillery, Rooftop Reds, and Rustik Tavern, while listening to classic holiday hits.

All of this and festive music, drinks, and food which will be available to eat and take home. While the holiday market is free and open to the public, visitors are encouraged to [RSVP here](#).

This special holiday marketplace is supported in collaboration with The Lay Out, the Myrtle Ave Business Improvement District, and Made in NYC.

**This year's market will include the following businesses:**

**Art & Design**

MAJO  
Finn Phillips Art & Art by Samaya  
Art By Stacey Billups  
Cheryl Engmann Design  
Gregoire Ganter Photography  
Ilanthe Jackson Studio  
JoyfulCreations  
Kirkwood Studio  
MoNoCo Design  
Ramona Candy Studio  
ShadowLightBinding  
The Brooklyn Art Studio  
Tiffany B Chanel

**Beauty & Personal Care**

a Life Balanced  
Bizzee Body LLC  
Bklynbarsoap  
Blossoms & Bud  
Brooklyn Gold  
ButterSoft Essentials  
HelloCues  
I NATURALZ LLC  
Krowned Kool  
Mila The CEO  
Natural Lifestyle & Wellness Brand  
Scully's Wonderful Stuff  
Semilotto  
The Little Scent Shoppe  
The PINK Effect  
UltraRay, A Luxury Spa  
Women Who Want More LLC  
WURUS  
Yara Shea Beauty

**Fashion & Accessories**

Adorned By V  
Amirah Creations  
bEASH  
Black N Ugly

Brim  
Brooklyn Kings Apparel Inc  
Brooklynlighthouse  
Caisy's Closet  
Campos Bags  
Darelle Designs LLC  
Del Luvra  
ELTSUH  
From The Arxhive  
GRISÉ NYC  
HipHopCloset.com  
Jakadedesigns  
JJ&X FASHION  
JuJu Lee  
KEAFRICA  
KIC NYC  
Maono Eyewear  
MARCO BAGA  
Melda Moda  
Mystica  
Nayobaz  
NeliseNasheida Textiles  
Neon Warwick  
Never Settle  
Ode to Us Wellness  
Pop Pins NYC  
R. Turbow Leather  
Redsmkt  
Royal Priesthood  
Set Tripping  
Sneaker Girls Club  
Terese Sydonna  
The Blacknificent  
The Printing Block  
Tracey Tanner  
Unisa Eurani  
VernonBlvd3 (VB3)  
Ware of the Dog

**Food & Beverage**

1 Mo Bite Cuisine & Catering  
Body Coffee  
Brittle and Beyond  
Brooklyn Roasting Company  
Brownstone Cheesecakes  
Chictreatz llc  
Everyday Group LLC  
Flatbush Granola Company  
Kekethefoodie.com  
Kings County Distillery  
Live Loud Foods

Maison Jar  
MoodTea  
Ms Delah Bees Herbal Remedies  
Pressed-Coffee  
Rooftop Reds  
Sisters 3 Tea  
Teazert Tea  
Tipsy Tops Cupcakes  
Transmitter Brewing  
True Scoops  
Uncle Yankey's Pepper Sauce

### **Home Goods & Décor**

Akari Home  
Ally J Essentials & Candles  
American Heirloom  
Ariel's Candle Shop  
ATSUYO ET AKIKO  
Brad Drew That  
Cadash & Co.  
Cait.y.lin Ceramics  
DeAndra Craigman Studios  
DEGA CO  
Deseta Design  
Divergent Waters  
Dope Black Woman  
Everything Chriss Home & Body Fragrances  
Ground-cloth  
Jennwriting  
Lauren Harris  
Lit With Love Co.  
MoreFireNYC  
NINEOH7  
Pal's Plants Etc  
Plaster Works  
Say Sebastian Candle Co.  
Socorra Rose  
Soul Flame Crystals  
Studio Robyn Rock  
Tamya Jones & co  
The Herstory Studio  
Tribe & Oak

### **Jewelry**

84Gem  
Ada Chen Jewelry  
AKIKO PAULSON  
Brooklyn STEAM Center Jewelry Program  
Brown Sage Designs  
Carrie Bilbo Jewelry  
Casey Sobel

Designsbyshakeya  
She-bang Shop  
Zoë's Accessories

**Unique & Innovative Gifts**

18 August Ave  
Adanne  
Aset Intention Crystalz  
Brooklyn Book Bodega  
Brooklyn Workforce Innovations  
By Lady Adelaide  
CLIP  
Cocoa Puzzles  
Corage Dolls  
D.S. & DURGA  
Equality Education  
For My Daughter Publishing  
Hey Girl Hey Game  
Lucy Aponte, Children's Books Author  
PCDESIGNS  
Renaissance Writers LLC, presents Author Renee King  
Slam Duncan Wellness  
Stories of a Colorful World  
Strakers Closet  
Tahlia's Creations  
The Christmus Corner  
The Estate Bklyn  
Top 3! Games  
Turntable Lab  
Unravelingarts  
Vie en Vert  
YesYesNo / Molmol Kuo and Zach Lieberman

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**About the Brooklyn Navy Yard Development Corporation**

The Brooklyn Navy Yard Development Corporation (BNYDC) is the not-for-profit corporation that serves as the real estate developer and property manager of the Yard on behalf of its owner, the City of New York. BNYDC's mission is to fuel New York City's economic vitality by creating and preserving quality jobs, growing the City's modern industrial sector and its businesses, and connecting the local community with the economic opportunity and resources of the Yard. BNYDC's vision is a vibrant and dense, modern manufacturing community where businesses are provided the stability needed to invest, grow, and thrive and where diverse job-seekers can come to find a high-quality, middle-class job. | <https://www.brooklynnavyyard.org/>

**About The Lay Out**

One of the community actions to come out of the global pandemic and the movement for Black lives and liberation, The Lay Out is a social demonstration that sits at the intersection of impact, creative expression and cooperative economics. With a mission focused on radical joy and

celebration, The Lay Out centers Black expression, Black presence, and Black visibility through immersive communal gatherings and diverse programming that kicked off in Fort Greene, Brooklyn in 2020. | <https://www.the-lay-out.com/>